

What the experts say...

“Children who don't go through a bilingual education system are disadvantaged and lose out on brain development and life opportunities”
Professor Jim Cummins - Ontario Institute for Studies in Education, University of Toronto

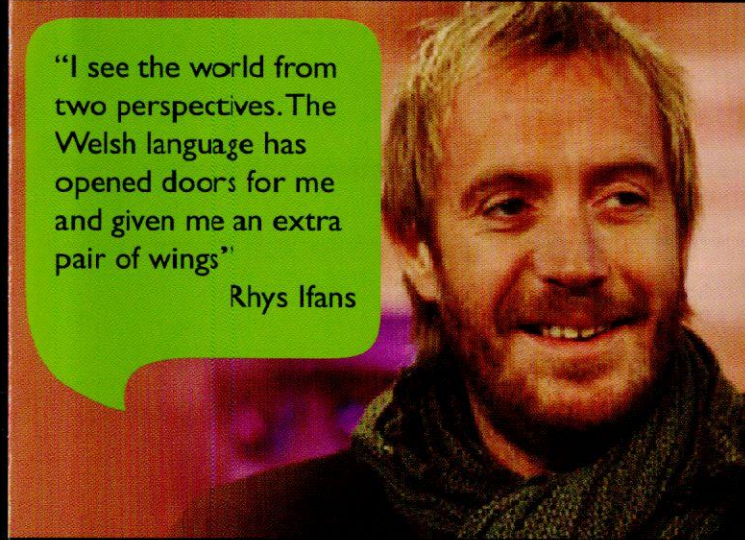
“Bilingual children are far more likely to get top grade passes in exams in all subjects”
Richard Gartner - The Independent

“Overwhelming evidence shows that bilingual children are better at understanding concepts and at focusing their attention”
BBC News website

I'm proud of the Welsh language'

“I see the world from two perspectives. The Welsh language has opened doors for me and given me an extra pair of wings”

Rhys Ifans



Give your child the best start in life
 - join Gwynedd's Language Charter campaign today!

Gwynedd's Language Charter



Think of language in terms of...



- One wheel (language) can get you places.
- So can a big wheel and a little wheel.
- But, when wheels are nicely balanced and fully inflated you will go much further.



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Share the message of Gwynedd's Welsh Language Charter



People who speak more than one language:

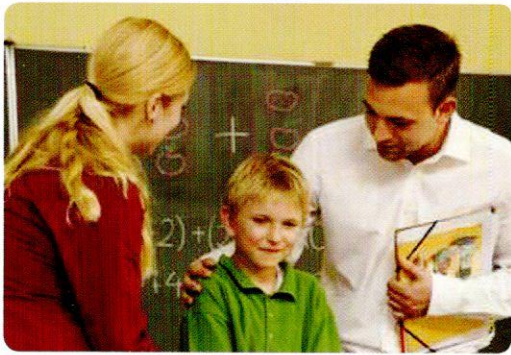
- benefit economically
- benefit educationally
- benefit socially
- benefit culturally!

The aim of the Gwynedd Language Charter is to support children to make full use of their Welsh in their everyday lives.

Gwynedd's Promise:

All Gwynedd's children will be fully bilingual by the time they leave primary school

'What are the advantages of having two languages?'



ECONOMIC ADVANTAGE

Bilingual people in Wales earn between 8% and 10% more annually compared to people who speak only one language.



EDUCATIONAL ADVANTAGE

Academic research confirms that bilingual children can think more creatively and flexibly and tend to achieve higher scores in IQ tests than children who speak only one language.



SOCIAL ADVANTAGE

Speaking two languages opens the door to a far more varied community, world of work and social life. Two languages, double the choice!



CULTURAL ADVANTAGE

From history to music, literature and television, a bilingual child has far more choice. Two languages, two windows on the world.

GWYNEDD, EUROPE AND THE WORLD

65% of Gwynedd's people speak both Welsh and English

65% of Europeans speak at least two languages

More than two thirds of the world's population speak two or more languages!

It's easier for those who speak two languages to learn new languages.

HOW CAN YOU JOIN THE CAMPAIGN?

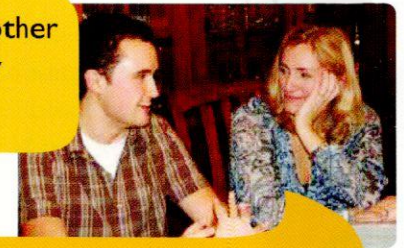
Encourage your children to speak Welsh:

- ✓ at home
- ✓ at play
- ✓ with friends
- ✓ with family
- ✓ in the shop and on the street

Gwynedd's Language Charter leads the way - it's the first scheme of its kind in Wales!

Common questions....

"Will learning another language affect my child's English?"



"No! If you play football it won't have a negative effect on your ability to swim – it's the same with languages."

"Wouldn't it be better to learn a more 'useful' language rather than Welsh? "



"More employers than ever in Wales are asking for bilingual skills. Therefore, the Welsh language is a valuable tool."



"On average, English exam and test results for **bilingual** children are higher than those of children who only speak **one** language."

"Research shows that children who are fluent in two languages tend to do better in other school subjects too."